



## AFRIKA KOMMT! 2023-2025

### An Initiative of German Industry for Future Leaders from Africa

**Profile Name:** UX Research / Design for new Digital Healthcare Innovation at BI X Digital Lab

<b>Company:</b> ID: AK12_BI_10	<b>Name of Company / Business sector</b>	<b>Boehringer Ingelheim</b>		
<b>Education:</b>	<ul style="list-style-type: none"> <li>Bachelor in Psychology or Design/Interaction Design</li> </ul>			
<b>Professional Experience:</b>	Experience in User Experience Design, User Research, Quantitative or Qualitative Research Methods, Lean Startup, Growth Hacking			
<b>Maximum years' experience needed:</b>	Graduate / work experience 1-2y	Young professional (2- 4y)	Professional (4y+)	Other (specify, if applicable)
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
<b>Additional Qualifications:</b>	Experience in: <ul style="list-style-type: none"> <li>English is a must,</li> <li>Ideally, knowledge in growth metrics and quantitative research is beneficial.</li> </ul>			
<b>This profile focuses on the indicated skill sets:</b>	People Leadership	Expertship/ Specialist	Project/Program Management	Other
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
<b>Country Focus:</b>	<ul style="list-style-type: none"> <li>All nationalities</li> </ul>			
<b>Division / Location / Department:</b>	<ul style="list-style-type: none"> <li>Germany, Ingelheim am Rhein, BI X GmbH, Product Design &amp; Research Operations</li> </ul>			
<b>Planned Tasks &amp; Activities:</b>	<ul style="list-style-type: none"> <li>Conducting User Research / Ethnographic Studies</li> <li>Analysis of raw data conducted during the user research or in quantitative settings</li> <li>Defining the problem statement and ideating based on the unmet user need</li> <li>Designing a first prototype to evaluate with users and growth hacking activities.</li> <li>Support other user researchers/designers</li> <li>Contribute to Research Operations and bring new experiments into our library</li> </ul>			
<b>Remarks:</b>	<ul style="list-style-type: none"> <li>Candidate has the possibility to work on product teams.</li> <li>Candidate has the possibility to move cross functionally between chapters.</li> </ul>			