




AFRIKA KOMMT! 2022-2024

An Initiative of German Industry for Future Leaders from Africa

Candidate Profile: Egypt (Marketing, Sales-Operation)

Company:	Robert Bosch Power Tools GmbH	 BOSCH
Education:	Bachelor or Master degree in economics, management (focus on digital marketing, sales, business development, business strategy or similar), business informatics or commercial information technology	
Professional Experience:	<ul style="list-style-type: none"> - Strong experience in marketing/sales of technical consumer goods - Profound computer web background, digital marketing/sales experience - Both perspectives: Operative driving of the daily business + clear strategic approach (marketing strategy / business modelling, process management) - Project management experience ideally with agile methods - Ability of building up strong and positive relationships with several groups of customers and stakeholders - Ideal: Professional experience in big multinational companies 	
Additional Qualifications:	<ul style="list-style-type: none"> - English, spoken and written on a professional level, second foreign language preferred (French, Spanish, Portugese or others) - Some international exposure in non-home countries, intercultural competencies, flexibility and mobility - Clear focus on target achievement and result orientation - Knowledge and first experiences in agile methods (Design Thinking, Scrum etc.) - Good collaboration and communication skills - Self motivated, crative and resilient personality - Individual values based on legality, compliance-conformity and fairness 	
Division / Department, Place:	Bosch Power Tools headquarter in Leinfelden (Germany) and marketing/sales organization for emerging markets (e. g. in Budapest, Hungary or in an African location)	
Assignment / Area of Activity:	<ul style="list-style-type: none"> - You will get in contact with different internal experts to provide a deep understanding of PT business processes, products, roles, structures and agile instruments - We will introduce you in our marketing, business development and sales activities - You will get the chance to take on your own strategic, Afrika-related projects - Be part of the agile transformation of our PT organization and feel invited to contributing with your ideas! 	
Remarks:	As we hold the position, that diversity is key for creating success in our business, both (male and female applicants) are very welcome!	
Preferred Nationality:	Egypt and Morocco	