



AFRIKA KOMMT! 2022-2024

An Initiative of German Industry for Future Leaders from Africa

Candidate Profile: Candidate Profile: Nigeria

Marketing, Project management – could be related to social media – IT

Company:	Robert Bosch Power Tools GmbH	
Education:	Bachelor or Master degree in economics, management (focus on digital marketing, sales, business development, business strategy or similar), business informatics or commercial information technology	
Professional Experience:	<ul style="list-style-type: none">- Experience in marketing, sales, services or business development in technical consumer goods- building up and development of new customers / customer relationships / social media strategies- Set up of sales organization, development of new business, marketing strategy or market controlling- Experienced in project management and agile working methods- Ideal: Professional experience in multinational companies or experience in another countries- bring new AF specific view on Bottom of Pyramid business, informal market knowledge- experience in how to address AF population and develop sales concept that could be AF users relevant (considering digitalization)	
Additional Qualifications:	<ul style="list-style-type: none">- English, spoken and written on a professional level, second foreign language preferred (French, Spanish, Portuguese or others)- Some international exposure in non-home countries, intercultural competencies, flexibility and mobility- Clear focus on target achievement and result orientation- Knowledge and first experiences in agile methods (Design Thinking, Scrum etc.)- Good collaboration and communication skills- Self motivated, creative and resilient personality- Individual values based on legality, compliance-conformity and fairness	
Division / Department, Place:	Bosch Power Tools headquarter in Leinfelden (Germany) and marketing/sales organization for emerging markets (e. g. in Budapest, Hungary or in an African location)	
Assignment / Area of Activity:	<ul style="list-style-type: none">- You will get in contact with different internal experts to provide a deep understanding of PT business processes, products, roles, structures and agile instruments- We will introduce you in our marketing, business development and sales activities- You will get the chance to take on your own strategic, Afrika-related projects- Be part of the agile transformation of our PT organization and feel invited to contributing with your ideas!	

Remarks:	As we hold the position, that diversity is key for creating success in our business, both (male and female applicants) are very welcome!
Preferred Nationality:	Nigerian