



# AFRIKA KOMMT! 2022-2024

An Initiative of German Industry for Future Leaders from Africa

## Candidate Profile: Candidate Profile: Nigeria

Marketing, Project management – could be related to social media – IT

<b>Company:</b>	<b>Robert Bosch Power Tools GmbH</b>	 <b>BOSCH</b>
<b>Education:</b>	Bachelor or Master degree in economics, management (focus on digital marketing, sales, business development, business strategy or similar), business informatics or commercial information technology	
<b>Professional Experience:</b>	<ul style="list-style-type: none"> <li>- Experience in marketing, sales, services or business development in technical consumer goods</li> <li>- building up and development of new customers / customer relationships / social media strategies</li> <li>- Set up of sales organization, development of new business, marketing strategy or market controlling</li> <li>- Experienced in project management and agile working methods</li> <li>- Ideal: Professional experience in multinational companies or experience in another countries</li> <li>- bring new AF specific view on Bottom of Pyramid business, informal market knowledge</li> <li>- experience in how to address AF population and develop sales concept that could be AF users relevant (considering digitalization)</li> </ul>	
<b>Additional Qualifications:</b>	<ul style="list-style-type: none"> <li>- English, spoken and written on a professional level, second foreign language preferred (French, Spanish, Portugese or others)</li> <li>- Some international exposure in non-home countries, intercultural competencies, flexibility and mobility</li> <li>- Clear focus on target achievement and result orientation</li> <li>- Knowledge and first experiences in agile methods (Design Thinking, Scrum etc.)</li> <li>- Good collaboration and communication skills</li> <li>- Self motivated, crative and resilient personality</li> <li>- Individual values based on legality, compliance-conformity and fairness</li> </ul>	
<b>Division / Department, Place:</b>	Bosch Power Tools headquarter in Leinfelden (Germany) and marketing/sales organization for emerging markets (e. g. in Budapest, Hungary or in an African location)	
<b>Assignment / Area of Activity:</b>	<ul style="list-style-type: none"> <li>- You will get in contact with different internal experts to provide a deep understanding of PT business processes, products, roles, structures and agile instruments</li> <li>- We will introduce you in our marketing, business development and sales activities</li> <li>- You will get the chance to take on your own strategic, Afrika-related projects</li> <li>- Be part of the agile transformation of our PT organization and feel invited to contributing with your ideas!</li> </ul>	

<b>Remarks:</b>	As we hold the position, that diversity is key for creating success in our business, both (male and female applicants) are very welcome!
<b>Preferred Nationality:</b>	Nigerian