





AFRIKA KOMMT! 2022-2024

An Initiative of German Industry for Future Leaders from Africa

Candidate Profile: Program Lead opnMe / Africa

Company:	Boehringer Ingelheim International GmbH	 
Education:	Master's degree or higher in business economics or natural science from an academic institution in Africa English working proficiency and communication skills (verbal and written)	
Professional Experience:	<ul style="list-style-type: none"> • Experience in either human or animal life science research and/or drug development, pharma marketing, business development, or academic tech transfer center or similar institution • Ideally complemented with a good understanding of the scientific / academic landscape in at least one African country • Ideally well-connected and networked with tech transfer centers or other scientific/academic innovation hubs located in Africa 	
Additional Qualifications:	<ul style="list-style-type: none"> • Proven project management qualifications and excellent networker • Passionate about science and excited about the impact of open innovation and driving change • Complex problem solving energizes you and you enjoy challenging the team for more innovative solutions and communicating this effectively • Displays creative achievements, supplemented with analytical skills • Playing an active role in the digital community is fun to you, i.e. speaking at conferences, blogging, contributing to open innovation projects, etc. • Proficiency in using MS Office and other standard software packages 	
Division / Department, Place:	Human Pharmaceuticals / Discovery Research Coordination Germany, Ingelheim	
Assignment / Area of Activity:	<p>Creating of a business plan for the open innovation portal opnMe.com, tailored to needs from scientists from the African continent, matched with the vision of Boehringer Ingelheim to be #first4patients</p> <p>Starting question would be: How can we make opnMe attractive for scientists in Africa? How can opnMe successfully support basic scientific research in Africa with an impact for patients in Africa? How can this result into a win-win situation for scientists in Africa and Boehringer Ingelheim?</p> <p>The project will cover, but is not limited to:</p> <p>Landscaping and segmenting of universities and academic centers in Africa Which lighthouse centers and emerging stars exist which should be integrated?</p>	

	<p>Required key activities and value proposition?</p> <p>How to build up a successful customer relationship with the African scientific community?</p> <p>Successful (digital) tailored communication approach and tactics</p> <p>Resource plan and cost structure (investment plan)</p> <p>Expected benefits</p>
Remarks:	The business plan will be pitched and if successful, an opnMe pilot project for Africa would be initiated
Preferred Nationality:	n/s