




AFRIKA KOMMT! 2021-2023

An Initiative of German Industry for Future Leaders from Africa

Candidate Profile

Company:	SAP	
Education:	Bachelor's degree in Business or Computer Science	
Professional Experience:	<ul style="list-style-type: none"> • Two years of professional experience, preferably in the field of Customer Experience (e.g. Sales, Marketing, Service). • Very good understanding of business processes in the customer experience domain – e.g. Sales, Service, etc. • Experience in user research: planning, preparing, conducting and summarizing interviews. • Good understanding of modern agile methodologies and their implementations in software development. • Experience in Enterprise Sales is a plus 	
Additional Qualifications:	<ul style="list-style-type: none"> • Ability to translate business requirements into technical requirements. • Articulating business value of technology, focus on value for the customer. • Strong interest or some experience in Interaction Design. • Excellent communication and presentation skills. • Ability to learn quickly, work independantly. • Strong can-do attitude. 	
Division / Department, Place:	SAP Customer Experience, Next Gen Products The team focuses on the discovery, definition, and prototyping of SAP's next generation Customer Experience products, in close collaboration with SAP product and technology strategy.	
Assignment / Area of Activity:	<ul style="list-style-type: none"> • Gain experience in Product Management in the field of Customer Experience. This includes managing the product lifecycle from discovery, design to roll out, adoption, creating references, customer use cases and enablement assets for different parties in SAP. • A special focus will be on preparing the go live (General Availability) of a product. This includes go to market activities, fulfilling corporate requirements and stabilizing / optimizing the product. • Establishing an ecosystem of external partners integrating with our products. • Market and user research with a focus on the African market and its requirements. 	
Remarks:	-	
Preferred Nationality:	South Africa, Kenya, Morocco, Nigeria, Ghana	